

Advertising Rate Card January 2010

Type	Content	Placement	Fees	Conditions
Featured Listing	<ul style="list-style-type: none"> • Headline • Up to 30 words body text • Website URL link 	Published once in next available monthly newsletter and on GMLR website homepage for 2 weeks	\$75	<ul style="list-style-type: none"> • Text only • Advertiser to supply all ad copy • Ad space allocated on first come, first served basis • To be fair to other advertisers, we only accept 2 consecutive bookings and 6 bookings in a 12 month period • Booking deadlines are 3 working days before distribution of the fortnightly newsletter
Banner Advertising	One banner advert, static or animated, max size 150x38 pixels	Displayed on one landing page of your choice (please ask for details of our landing pages)	<ul style="list-style-type: none"> • 30 days - \$50 • 60 days - \$90 • 90 days - \$120 	<ul style="list-style-type: none"> • Banner advertising not accepted on home page • Banner size max 150x38 pixels • Banner to be supplied by client, or design service is available: <ul style="list-style-type: none"> ○ Static banner design - \$110 ○ Animated banner design - \$150 ○ Client to supply logo in EPS, PDF or AI format
Events	<ul style="list-style-type: none"> • Event title • Date • Venue • Website URL • Description up to 50 words 	<ul style="list-style-type: none"> • Full details in GMLR Events calendar • Link to event published in newsletter 	<ul style="list-style-type: none"> • Individual - \$25 • 10 pack - \$200 	<ul style="list-style-type: none"> • Advertiser to supply all content • Where 10 packs are purchased, any unused credits will expire 6 months after the original booking date

To make a booking

Go to:
http://www.getmelearningresources.com/sponsorship_opportunities
 and submit the relevant booking form.

Discount

Discount is available for multiple or combination bookings. Please contact us with your specific requirements for a quotation.

Payment

All prices are listed in Australian dollars and valid to 30th June 2010, unless otherwise stated.

GST is applicable to all fees at 10% for Australian advertisers.

All fees to be paid in full prior to publication. Payment details will be included with invoice.

Please note that Get Me Learning Resources reserve the right to refuse bookings we deem unsuitable for subscribers and visitors to our website or that are in direct competition with GMLR offerings.

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Featured Listing

Get Me Learning Resources News
Issue 09-09-1

In This Issue
Spread your training message
Article - Performance is Key
Do you Tweet?
Upcoming Industry Events
Page End

Can we help you spread your training message?
Our newsletter is published fortnightly and is delivered to thousands of hundreds of training & coaching professionals across Australia & overseas.
Find out more about our promotional opportunities

BRW Innovation Toolkit - Special offer for September only
Regular Price \$150.00
Special Offer Price \$59.95
A powerful toolkit designed to kick-start innovation and help determine a forward direction for your business. Improve staff motivation, creativity and involvement. Understand where your business is succeeding and where it is falling short. [Find out more...](#)

Upcoming Industry Events
The following events have recently been listed in our events calendar. There's 9 free webinars, workshops, networking events and a fabulous conference on learning technologies. [Click here for more details and get yourself signed up!](#)

September
8th - Toolboxes for Indigenous Learners (WEB)
9th - Avoid the 7 Deadly Sins of Online Presentations (WEB)16th - Using Wimba Voice Tools to Create a Language Lab (WEB)
22nd - Unleash the Power of LinkedIn (SYD)
22nd - Redefining Training for Maximum Effect (SYD)
23rd - Redefining Training for Maximum Effect (MEL)
25th - The Business Toolboxes (WEB)
29th - Make Mine Moodle (WEB)

October

Australia's Premier Training & Coaching Professionals for Hire

Get Me Learning Resources provide training and project resources via free downloads and in our on-line

We know how frustrating and time consuming it is for you, then publishing the best of the bunch on our website

Select a service below to find out how we can help you

Promotional Feature (TITLE)
(BODY TEXT UP TO 30 WORDS) Your featured listing will look like this. Your website lets here

Banner Ad

Boring, Boring Webinars

Web conferences, or webinars, are being used more and more these days e-learning. Businesses small and large are finding them a cost-effective, efficient way to reach a large number of users across multiple locations. And that's great because...

However, it's quite disappointing how many organisations are converting their really considering how to engage their learners in the experience.

For example, I was talking to a friend recently - let's call him George - who is a well-known business software application. The session was scheduled for at the best of times, he was intrigued to see how the e-Trainer was going to work.

After the first 40 minutes he found himself checking email and at one point even went to the kitchen and made a sandwich! Shortly after returning to his desk the session, saying how bored she was - and it was her implementation!

Would you like to advertise here?

Event Listing

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Issue 09-09-1

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Article - Performance is Key
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Performance is Key
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Events Calendar

Get an event to promote?
You can list your training or coaching event on our calendar with a description, venue details, and a link back to your website. We will also publish details of the event in our fortnightly newsletter. [More information...](#)

Training & Coaching Industry Events

Mon	Tue	Wed	Thu	Fri	Sat	Sun
26	27	28	29	30	31	1 Nov
	2	3	4	5	6	7
	Melbourne Cup					
	9	10	11	12	13	14
	12:00 Community S					
	16	17	18	19	20	21
			(09:00) Learning Technologies Confer			
23	24	25	26	27	28	29

What Learning Technologies Conference 2009

When Thu 19 Nov 09:00 – Fri 20 Nov 17:00

Repeats: Does not repeat

Where Mooloolaba Campus of Sunshine Coast TAFE, 34 Lady Musgrave Drive, Mountain Creek QLD, Australia [map](#)

Calendar Training & Coaching Industry E

Description The theme for this year's conference is "The Power of You". This theme is particularly relevant as a new generation of web-based technologies has emerged which allow you to create, connect and collaborate with learners, colleagues and experts. These technologies are creating new ways of thinking about the role of an educator.

So what does an educator in this new age look like? Are they embracing these new learning technologies? If they are how are they using them to foster participation, collaboration and a sense of community within and outside the classroom?

For more information and to register, paste this link into your browser:
<http://www.learningtechnologies.com.au/>